

ARCHITECTURE & VISUALIZATION STUDIO · AHMEDABAD, GUJARAT

Every building, at every hour.

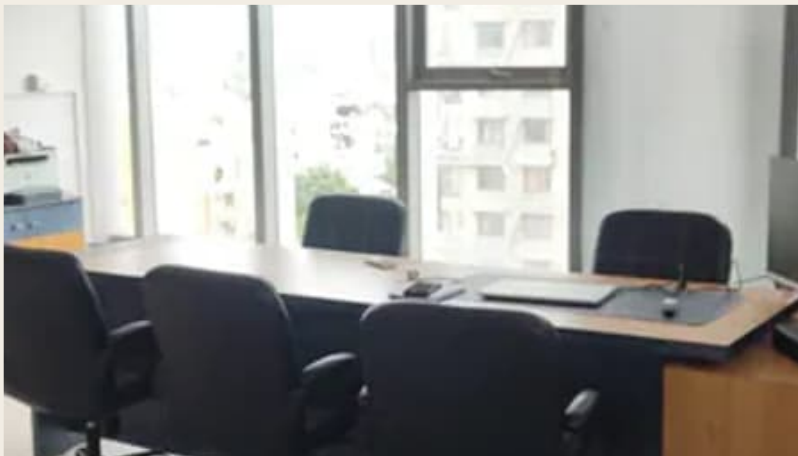
Immersive Design is an architecture and design studio in Ahmedabad. We render buildings before they exist (stills, walkthrough films, 360° tours and VR), build launch kits for real estate, and design interiors and installations.

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A studio for buildings and their images.

Immersive Design is a multidisciplinary design studio for 3D visualization, architecture and interior design, with its own office in Ahmedabad. It began with a student taking on 3D rendering projects and grew into architecture and interiors. Studio IAD is its architecture, interiors and installations practice.

“Every visualisation has a story before it becomes an image.”



01 Visualization

3D renders · Walkthrough films and motion design · 360° tours and virtual reality · 3D modelling · Day and night

02 Launch kit & branding

Brand identity and logo design · Brochures and booklets · Hoardings and banners · Social media content · Motion design

03 Interior design

Homes · Offices · Material and detail · Rendered before it is built

04 Architecture & installations

Installations and pavilions · Architecture · Concept design and drawings · From model to site

150+

projects delivered

50+

collaborations

10+

architectural
walkthroughs

600+

photorealistic
renders

10+

installations and
interiors



RESIDENTIAL DEVELOPMENT · AHMEDABAD

Shreyas Arise

A complete visual identity for a residential tower in Ahmedabad: façade design, renders, a film, the brochure and a 360° tour.



RESORT · VISUALIZATION FOR CASE DESIGN

Mountain resort for Case Design

Stone and thatch cottages on mountain terraces, a courtyard house in stone and dark timber, and interiors that open onto the peaks.



BAMBOO INSTALLATION · DESIGNED AND BUILT

The X

A temporary, two-level bamboo seat built on a scissor mechanism of crossed members, published on Archello and Architizer.



PRIVATE RESIDENCE · INTERIOR DESIGN

Jayeshbhai's Home

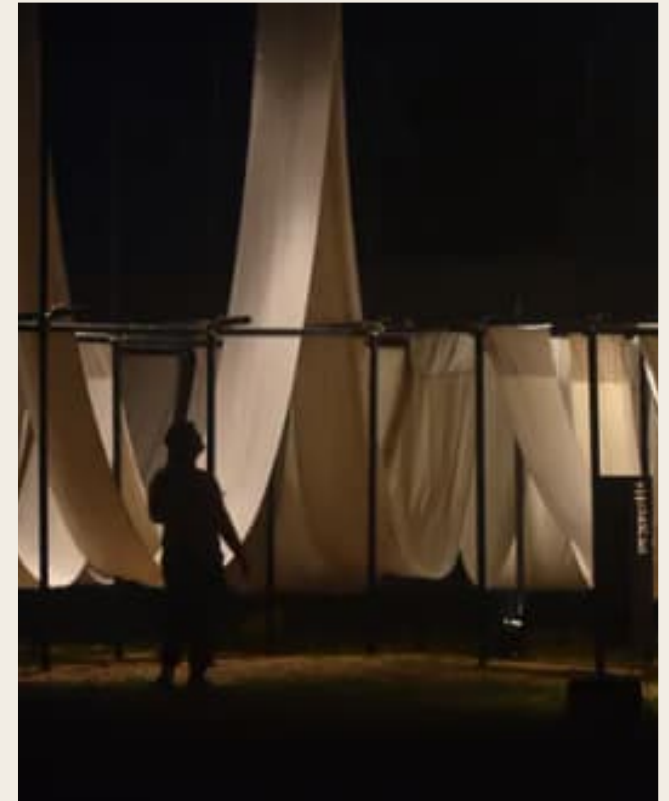
Where modern luxury meets timeless warmth: green marble arches, carved discs, jaali screens and a coffered timber ceiling.



RESIDENTIAL TOWERS · ANIKET GROUP

Aniket Heights

Architecture, launch branding, a film, hoardings and the brochure for Aniket Group's residential towers.



FABRIC AND SCAFFOLD INSTALLATION ·
DESIGNED AND BUILT

The Spot

Black scaffold pipes and long loops of cream fabric: a temporary installation we designed, modelled, detailed and built, lit for the night.

CLIENTS AND PARTNERS

Aniket Heights · Arata Designs · Biyola Group · Case Design · Darwin · Excel Life · Inner Circle · Kamnath · Mandali · Shloka Sanghavi Designs · Sky Heaven · Takshashila · ADC

PUBLISHED

The X on Archello and Architizer

The Cantilevered Wave Pavilion on Rethinking The Future

CONTACT

Tell us about your project.

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